ABSTRACT OF THE DISCLOSURE

For preventing a luminance drop of a liquid crystal display panel comprising a liquid crystal display panel, a driver circuit of driving the liquid crystal panel, and a luminaire having a fluorescent lamp as one of elements thereof, the present invention provides a heat retaining means for an electrode portion of the fluorescent lamp, and suppresses heat radiation at the electrode portion of the fluorescent lamp so as to secure sufficient amount of mercuric vapor in the whole of the fluorescent lamp.